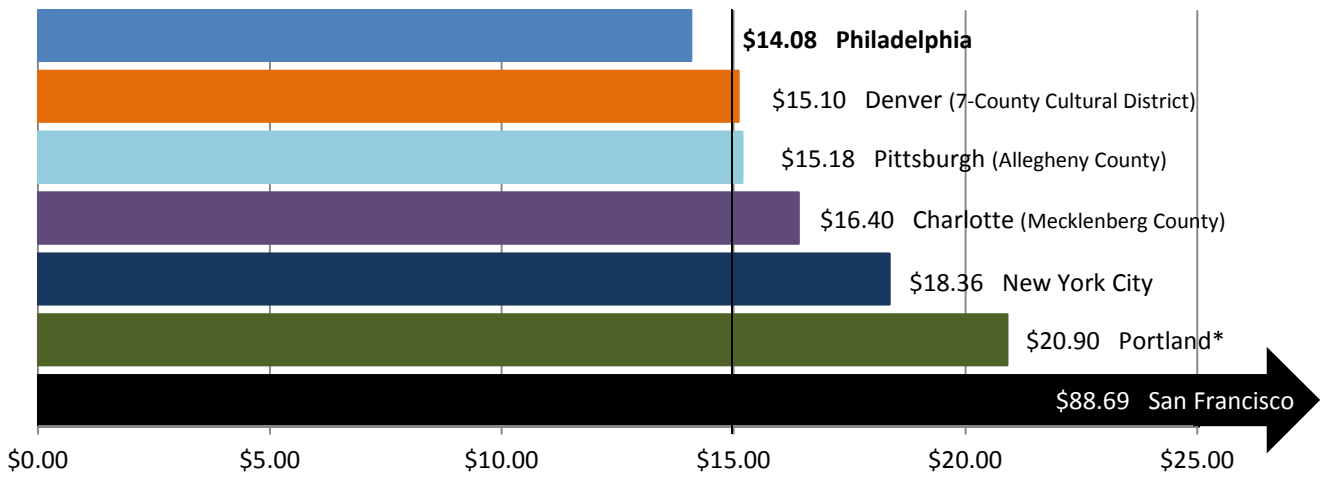


## Direct Investment by City Government for Arts & Culture, Per Capita

(Operating Support for Nonprofit Organizations)



Around the country, cities and regions are making big investments in their cultural product to capture market share, jobs and tax receipts. When you look at what our close competitors spend per-capita on arts and culture, the threat is clear. Philadelphia now lags behind other cities using their arts and cultural resources in their strategies for economic development.

	per capita investment	total investment
<b>Philadelphia</b>	<b>\$14.08</b>	<b>\$21,493,407</b>
Denver (7-County Cultural District)	\$15.10	\$42,053,382
Pittsburgh (Allegheny County)	\$15.18	\$18,575,800
Charlotte (Mecklenberg County)	\$16.40	\$15,083,341
New York City	\$18.36	\$150,130,000
Portland*	\$20.90	\$12,200,000
San Francisco	\$88.69	\$71,418,202

All figures are for FY12, except for New York City & Pittsburgh, which are FY13

\* figures for Portland: projected amount to be distributed in 2014, the first year for the Arts Education and Access Fund

### Why look at these cities?

All of the cities studied have strong local support for and a tradition of direct investment in arts and culture. Charlotte, Denver, and Pittsburgh have regional funds that cross municipal boundaries, a model that has been long studied for the Philadelphia region. We have used this group of cities for comparison for several years; Portland has been added this year because that city made a dramatic statement of support for arts and culture in November 2012, when residents voted for a new fund to support arts and culture. **This Fall, our 2014 Portfolio report will have a comprehensive analysis of 11 cities.**

### Why operating support?

Capital support figures are not available for all cities studied, limiting this comparison to operating support allows figures to be comparable. Known capital support figures for the current period of comparison: New York City, \$171.25m (one quarter of \$685m, four year capital investment); Pittsburgh, \$11.01m (FY2013 only).

Sources: Pennsylvania Cultural Data Project (Philadelphia), Scientific & Cultural Facilities District (Denver), Allegheny Regional Asset District (Pittsburgh), Arts & Science Council (Charlotte), New York City Department of Cultural Affairs, Creative Advocacy Network (Portland), San Francisco Arts Commission. All financial figures are from either published reports or direct communication from each agency or organization.

Census 2010 figures used for all geographies to calculate per capita figures