

# Philadelphia Arts & Culture Social Impact Fact Sheet

Thanks to support provided by AARP, the Greater Philadelphia Cultural Alliance surveyed Philadelphia organizations to raise greater awareness of social impact programming and services by arts and cultural organizations.

## Data Highlights

- 50 organizations from across Philadelphia participated. 56% of participating organizations had budgets under \$500,000.
- 38% of participants were Community Arts and Education organizations.
- 69% of all programs in the survey had been running for five years or more.
- Programs run by participating organizations serve nearly 700,000 with in-person services.
- 61% of these programs from organizations in the survey offer 100% free programming.
- 63% of programs from organizations in the survey serve primarily low-income audiences.

50

participating organizations of a range of types and budget sizes.

106

programs run by surveyed organizations are happening across Philadelphia in every City Council District

69%

of programs run by participating organizations have existed for five or more years

Many arts and culture organizations are rooted in social impact. When asked, "What would you like Philadelphians to know about your organization and your programming?" organizations said:

**A Book a Day (ABaD):** "A Book a Day (ABaD) is a grassroots organization working at the intersection of art, literacy, and social justice. Our mission is to expand literacy and arts access for children across Philadelphia, focussing on immigrant, BIPOC, and LGBTQIA+ communities."

**ArtWell:** "ArtWell is making expansive and dynamic art experiences available for students who might otherwise lack access. Our approach is healing-centered, guided by trauma-informed practices, and aimed at helping youth understand art as a tool for thriving."



Use the QR Code to view the dashboard or visit [philaculture.org/research/social-impact-database](http://philaculture.org/research/social-impact-database)



**AARP**<sup>®</sup>  
greater philadelphia cultural ALLIANCE



Photo Courtesy of: The Women's Coalition for Empowerment, Inc.



Photo Courtesy of: International Ballet Exchange



Photo Courtesy of: Da Vinci Art Alliance



Photo Courtesy of: BuildaBridge

**BuildaBridge:** "BuildaBridge engages creative people and the transformative power of art-making to bring hope and healing to children in need and their communities."

**Da Vinci Art Alliance:** "Da Vinci Art Alliance uses art to build individual and community-led resilience while centering marginalized voices."

**The Women's Coalition for Empowerment, Inc.:** "The Women's Coalition for Empowerment empowers low-to-moderate-income musical performers in Philadelphia by providing essential creative workforce development... making a lasting impact on the local creative community"

**International Ballet Exchange:** "International Ballet Exchange is a small organization with a big commitment to the belief that ALL children deserve access to participate in the arts and that a quality education includes meaningful experience with the arts."

43

programs run by participating organizations have existed for ten years or more.

Many of these are education, youth development, and workforce programs, which shows that arts organizations have long worked in these areas.

33

new programs run by participating organizations have been started in the past five years in areas such as civic engagement, environment and climate, community revitalization, food justice, violence prevention, and more.

Organizations are meeting people where they are at:

85%

of participating organizations offer programming at least one off-site location, such as a school, community center, library, park, and more.

Special thanks to our advisory committee for their support and guidance in this report: Dr. Neil P. Bardhan, Director of Applied Storytelling, First Person Arts; Josie Bockelman, Deputy Director, The Clay Studio; Samantha M Connors, Executive Director, Da Vinci Art Alliance; Tony Derrico, Chief of Staff, Art-Reach, and Charlene Samuels, Constituent Services Representative, Office of Minority Leader Kendra Brooks. In addition, the Cultural Alliance would like to thank PA Humanities and Nicholas Crosson for their research partnership and support on this project.

Use the QR Code to view the dashboard or visit [philaculture.org/research/social-impact-database](http://philaculture.org/research/social-impact-database)

