

COVID-19

# ECONOMIC IMPACT SURVEY

## WHO WE SPOKE TO:

Responses were collected between October 1 and November 13, 2020. Participating organizations covered the 5-county Greater Philadelphia region, representing every artistic discipline.

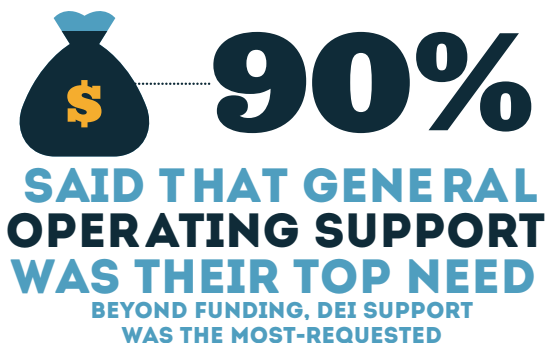


**THE MOST STAGGERING DATA WE RECEIVED WAS THE SCOPE OF REVENUE LOSS ACROSS THE SECTOR.**



From March - September 2020 surveyed organizations lost a combined \$130.7 million in revenue. When asked about their projected revenue losses for the next six months, organizations estimated a combined revenue loss of \$83.7 million from October 2020 - March 2021. This represents a 34% loss of revenue for the sector.

## WHAT ORGANIZATIONS NEED — AND WHEN:



## THEIR OTHER NEEDS INCLUDED:

TECHNOLOGY  
**25%**

STAFFING  
**35%**

PROJECT SUPPORT  
**35%**

FUNDRAISING  
**44%**

# THE EFFECT OF THE PANDEMIC ON ARTS & CULTURE WORKERS AND ORGANIZATIONS:

**1277**  **JOBS LOST**

Aside from furloughs and layoffs, 73% reduced the amount of work they do with independent contractors — further reducing employment opportunities for arts and culture professionals in the region.

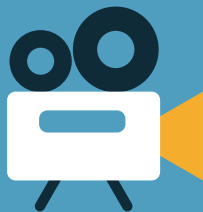
  
**41%**  
**OF ORGANIZATIONS HAVE FULLY VIRTUAL PROGRAMMING**

Arts and culture organizations are adapting to the limitations on in-person gatherings in incredibly innovative ways. However, many voiced concerns about staff capacity, digital infrastructure and screen fatigue.

**ORGANIZATIONS OF ALL TYPES AND SIZES HAVE SHIFTED THEIR PROGRAMS TO MEET THE NEEDS OF THE COMMUNITIES THEY SERVE. CULTURAL ORGANIZATIONS ARE RISING TO THE CHALLENGE OF THIS CRISIS AND BELIEVE THEY CAN EMERGE STRONGER ON THE OTHER SIDE BY CREATING:**



**FOOD PANTRIES**



**HYBRID THEATER EXPERIENCES**



**MOBILE MARKETS**

**BUT THEY CAN'T DO IT ALONE.**

LEARN MORE ABOUT OUR SURVEY FINDINGS AND RECOMMENDATIONS AT:  
[philaculture.org/covidsurvey](https://philaculture.org/covidsurvey)