

2009

ANNUAL REPORT

greater
philadelphia **cultural**
ALLIANCE

DEDICATED TO THE MEMORY OF OUR LEADER & FRIEND



PEGGY AMSTERDAM

1949-2009

THE MISSION

of the Greater Philadelphia Cultural Alliance is making Greater Philadelphia one of the foremost creative regions in the world.

The Cultural Alliance adopted this new mission statement in the beginning of fiscal year 2009 (FY09) with the goal to build on our success to date, but also take the Alliance to the next level. The mission and a new strategic plan are the byproduct of two planning task forces, 35 external stakeholder interviews, a national assessment of trends in the field, extensive discussions with staff, and evaluation of our work over the past six years.

Our vision is that cultural enterprise is universally recognized as the distinguishing feature of the Greater Philadelphia region because:

- Everyone is passionately involved in and supportive of arts and culture
- Diverse cultural enterprises are equally committed to artistic excellence and audience engagement
- The creative sector sparks people's ingenuity and cross-cultural understanding
- Arts and culture are integral to the quality of life, social fabric and economic vitality of the region and its residents

To meet the goals set out in our strategic plan, the Alliance provides programs and services in cultural policy, marketing, and membership. In FY09 – a year marked by challenges across all sectors – the Cultural Alliance helped the cultural community adjust, adapt, and thrive.

POLICY

Arts and culture are integral to the quality of life, social fabric, and economic vitality of the Greater Philadelphia region and its residents. The Cultural Alliance’s policy work aims to leverage and increase that public value by demonstrating culture’s contributions to the health and vitality of the region and increasing culture’s role in broader community and regional public policy. In FY09, the Alliance advanced these goals by engaging civic leaders, leveraging new technology to run effective advocacy campaigns, and releasing significant research.

PROFILE



Gary Steuer

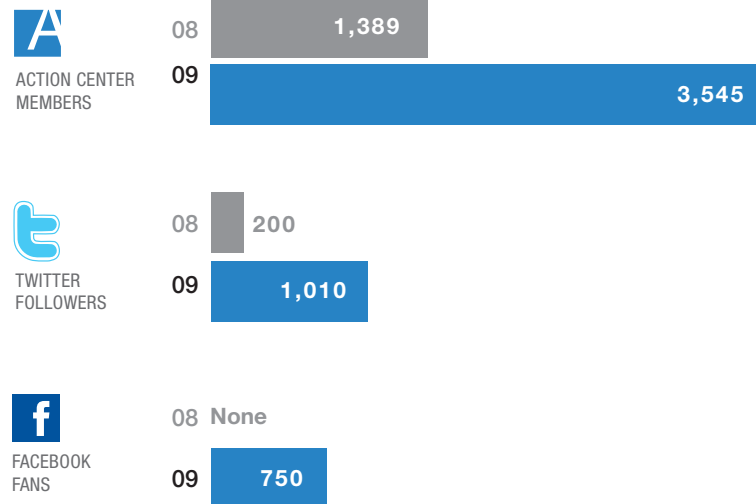
IN THE SUMMER OF 2008, Gary Steuer had an enviable job in New York City with a national arts organization when he was persuaded by Mayor Michael Nutter to accept the job as Chief Cultural Officer for the City of Philadelphia, directing the newly-created Office of Arts, Culture and the Creative Economy.

“I really was not looking to make a move,” Steuer recalls, “but the decision was actually easy. Philly is a great town with so much amazing art, creative energy, and a mayor who clearly understands the connection between cultural engagement and civic engagement.”

Steuer took office in October 2008, and though the past year has presented challenges, including limited staffing and the economic downturn, he hasn’t regretted his decision for a moment. “Art is transforming this city – from Center City to the way the arts are reshaping neighborhoods like Fishtown and Kensington; from extraordinary world-class cultural assets, to smaller cutting-edge and community-based arts groups; not to mention this City’s unmatched historic sites and organizations, and a thriving design community. In Philadelphia, culture and creativity are more than just an amenity – it’s part of our DNA, and it’s exciting to be part of that.”

ONLINE ACTION CENTER & SOCIAL NETWORKING

In FY09 Greater Philadelphia’s arts advocates faced proposals to expand the City’s amusement tax to include nonprofit performing arts organizations and to rescind the water and sewer rate discount for nonprofit organizations, as well as state proposals to zero out all cultural funding. Not surprisingly, given these threats, the Alliance’s Online Action Center saw record growth both in the number of advocates and number of Action Alerts in FY09. The Cultural Alliance also established a strong presence on popular social networking sites Twitter and Facebook. In FY09, the Alliance’s policy staff used both sites to quickly and efficiently communicate with advocates, including “live-tweeting” public hearings and rallies.



Mellanie Lassiter, PECO; Peggy Amsterdam; and Howard Blumenthal, Independence Media-MIND TV attend the 2008 PPA check ceremony at PECO.

2008 PORTFOLIO

The 2008 Portfolio research report examined the vibrancy, value, and vulnerability of the cultural community. Expanding on the 2006 edition, the 2008 Portfolio offered 29% more participating organizations (281), new topics and analyses, and a ten-year financial trends analysis.

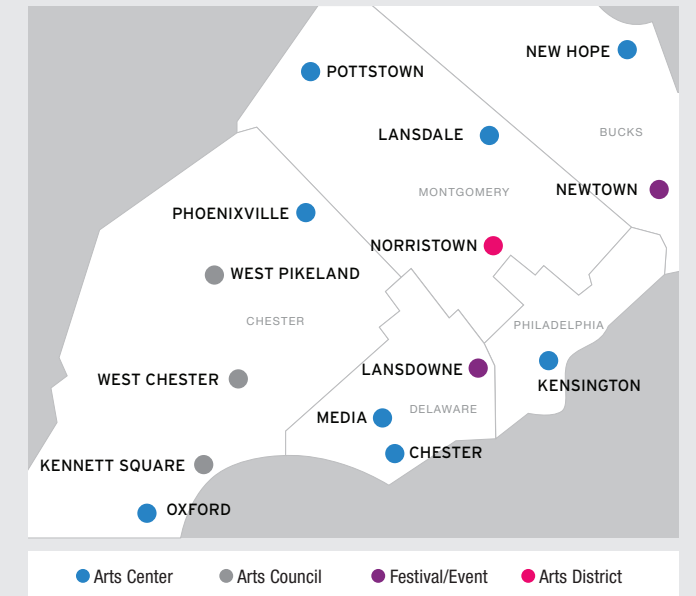
GRANTS PROGRAMS

Through the Pennsylvania Council on the Arts’ Pennsylvania Partners in the Arts (PPA) programs, the Alliance made 177 re-grants totaling \$436,616 throughout the five counties of Southeastern Pennsylvania in FY09.

REGIONAL OUTREACH

The Cultural Alliance’s regional outreach team counseled local service organizations, provided input to developers on renovations of factories and warehouses for creative business uses, and convened community-based arts organizations as well as communities that produce monthly cultural events.

Communities of Focus



The Cultural Alliance’s policy work is supported by the William Penn Foundation. Additional support is provided by the John S. and James L. Knight Foundation, and Dolfinger-McMahon Foundation. The 2008 Portfolio was made possible by PNC and the William Penn Foundation, with additional support from the Dolfinger-McMahon Foundation.

The Program and Project Stream initiatives are a Pennsylvania Partners in the Arts program of the Pennsylvania Council on the Arts, a state agency. They are funded by the citizens of Pennsylvania through an annual legislative appropriation, and administered locally by the Greater Philadelphia Cultural Alliance. The Pennsylvania Council on the Arts is supported by the National Endowment for the Arts, a federal agency. The Project Stream is sponsored by PECO. Some Montgomery County projects are also funded, in part, by an appropriation from Montgomery County.



MARKETING

Increasing cultural engagement is the central goal of the Alliance’s marketing efforts and the underlying focus of Engage 2020, our long term effort to double cultural engagement by the year 2020.

We work towards that goal through three areas: conducting and analyzing research on emerging patterns of cultural participation, providing umbrella marketing services and funding resources for the field, and supporting new technology and innovation in the cultural sector.

PROFILE

DON’T CALL DAVE SIMPSON A CULTURAL CONSUMER. Though he regularly attends cultural events – theater and music performances are particular favorites – he doesn’t think the term is accurate. “I know the buzz phrase is ‘arts consumer’ but I really don’t like the connotations of it, since I think one is always interacting with and contributing to an art experience. ‘Consuming’ is too passive for what I want from art...”

Dave and his twin brother Dan are no strangers to contributing to arts and culture. Both are accomplished poets who have been nationally-recognized for their work. They’re both talented musicians who sing with the Mendelssohn Club of Philadelphia, play the organ, and occasionally, perform their own arrangements for two voices and four-hand piano of popular music. Both brothers have also been blind since birth.

While their lack of sight can present participation challenges, Dan and Dave credit early cultural mentors, their own personal practice, and a recent shift towards accessible programming as factors in their active participation in the arts. Dan recalls a particularly memorable trip to the Philadelphia Museum of Art for the Frida Kahlo exhibition during which a specially-trained docent positioned Dan and his girlfriend in the poses of Diego Rivera and Kahlo reflected in Kahlo’s paintings. “I had a very tactile sense of what the painting was. We got into all sorts of discussions about color and things I didn’t know I’d be so excited about,” remembers Dan. “I had the greatest time.”

Dan and Dave assisted the Cultural Alliance in testing and developing the accessibility of Phillyfunguide, which now includes information about organizations that provide Braille programs, audio descriptions, and more. “I think having Phillyfunguide indicate which events are accessible and how is a huge boon... all of that is terrific,” says Dan, who cites the Arden Theater, Philadelphia Theater Company, and Amaryllis Theater as organizations that provide accessible programming. Dave concludes, “If I go to a restaurant and they have a Braille menu, I will make a special effort [to return], and I think the same is true of companies that provide accessibility.”



Dan and Dave Simpson



CULTURAL ENGAGEMENT INDEX

Much as the U.S. Government’s Consumer Price Index (CPI) measures inflation, the Alliance’s new Cultural Engagement Index (CEI) provides Greater Philadelphia’s cultural community with the ability to track trends in consumer cultural participation over time.

In its benchmark year, the CEI provided insight on the different patterns of cultural engagement between subsets of survey respondents from the region’s general population.

Summary observations include:

- Investments in culture are also investments in civic engagement and quality of life
- A richer picture of cultural engagement appears when a broader definition of culture is used
- Personal practice correlates with higher levels of audience-based activity
- Communities of color are vitally engaged
- Cultural role models are a key to increasing cultural engagement

PHILLYFUNGUIDE AND FUNSAVERS

Relaunch and Media Campaign

In April 2009, the Cultural Alliance relaunched two of its flagship marketing programs, Phillyfunguide and Funsavers. Featuring a new design, functionality, and user-contributed content, the updated programs saw rapid growth in FY09.

Coinciding with the relaunch, Phillyfunguide spokesperson James Claiborne began appearing on Fox’s “Good Day Philadelphia” in May 2009. Claiborne appears on the program monthly, highlighting the top fun things to do around the region, proving that on Phillyfunguide “fun never takes a day off.”

The Cultural Alliance has built an extensive network of cultural, tourism, media and community partners that use Phillyfunguide to power their own events listings.

PHILLYFUNGUIDE PARTNERS

MEDIA

KYW 1060
6 ABC
WXPB 88.5
FOX 29

CULTURAL PARTNERS

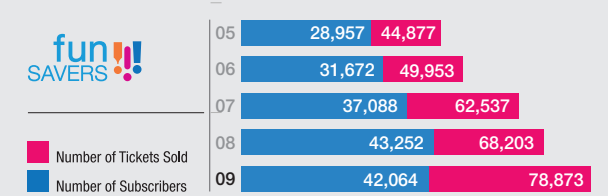
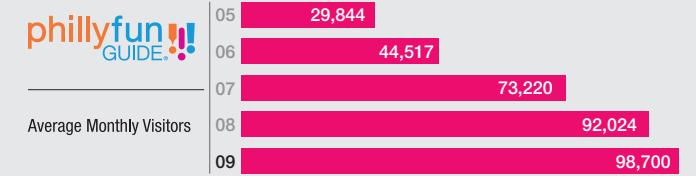
Art-Reach
Civil War History Consortium of Greater Philadelphia
Dance/USA Philadelphia
Philadelphia Music Project
Streettalkin.com
Theatre Alliance of Greater Philadelphia

COMMUNITY PARTNERS

Greater Brandywine Cultural Alliance
Lansdowne Arts & Culture
Media Arts Council
Norristown Municipality
Parkway Council Foundation
Phoenixville Arts & Culture

TOURISM

Greater Philadelphia Tourism Marketing Corporation
Independence Visitor Center
Philadelphia Convention and Visitors Bureau
University City District
Valley Forge Convention and Visitors Bureau



Total Revenue Earned to Date = \$3.7 Million

PROFESSIONAL DEVELOPMENT

In FY09, the Cultural Alliance continued to offer multiple professional development opportunities to its members and the public in the form of workshops, seminars and our Breakfast Clubs. The Alliance presented 21 programs that were attended by 1,730 people, a record year on both counts.

MUSEUM WEEK/SPARK VIDEO



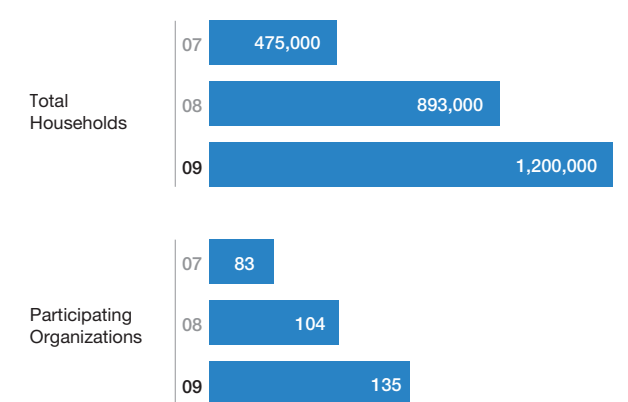
In celebration of Museum Week, the Cultural Alliance debuted *Spark* at the American Association of Museums Conference in Philadelphia in May of 2009. *Spark* is powerful short film about humans

and the profound impact that Greater Philadelphia’s museums and cultural institutions have on their hearts and minds. The film was produced by the Cultural Alliance in association with the American Association of Museums.

Spark can be viewed online at youtube.com/philaculture

CULTURAL LIST CO-OP

In 2009, the Alliance’s Cultural List Co-Op, already the largest in the country, expanded from 104 to 135 participating organizations. More importantly, use of the list grew dramatically, with more than 4 million records pulled, driven in part by a dynamic and easy to use interface and new demographic and geographic filters enabling participants to better target mailings.



Engage 2020 is sponsored by a lead grant from The Pew Charitable Trusts, with additional support from The Wallace Foundation and The Philadelphia Foundation. Support for Phillyfunguide and Funsavers is also provided by the National Endowment for the Arts, which believes a great nation deserves great art.



MEMBERSHIP

Cultural Alliance membership enables the Greater Philadelphia region's arts and culture industry to speak with a collective voice about issues that impact the sector, while providing members tangible benefits and services. Additionally, the Alliance offers multiple occasions for members to network and connect with other organizations throughout the region. In FY09, the Alliance's 396 members – an all-time high – had more opportunities than ever to connect, both at events and online.

PROFILE



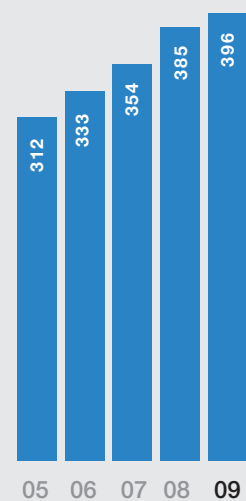
Kathy Freney Smith and Suzanne Regnier

IN A CLASSIC CASE OF "SIX DEGREES OF SEPARATION," Kathy Freney Smith and Suzanne Regnier worked at the same cultural institutions, knew a lot of the same people, and shared many of the same experiences. But until 2008, they had never met. A Cultural Alliance program changed that.

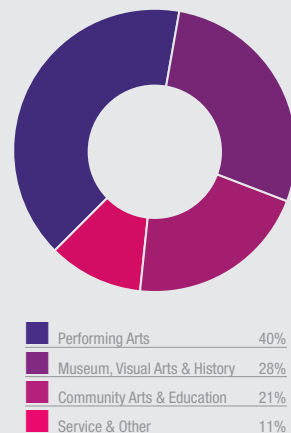
"As members, we each received an Engage 2020 Leadership Program scholarship to attend the 2008 National Arts Marketing Project conference in Houston, Texas," recalls Suzanne. "There, we networked with other attendees from across the country and made great new professional contacts. In addition, as part of the large contingent from Philadelphia, we also had the opportunity to get to know some of the cultural professionals from our region — including each other."

A few months later when Kathy's job was eliminated, she reached out to all of her contacts in hopes of finding a job. As luck would have it, Suzanne happened to have a position available at the same time. Kathy and Suzanne now work together at the Brandywine Conservancy working to support its Brandywine River Museum and Environmental Management Center. "We may have had to go all the way to Texas," Suzanne concludes, "but thanks to learning and networking opportunities provided by the Cultural Alliance, we're finally connected here at home."

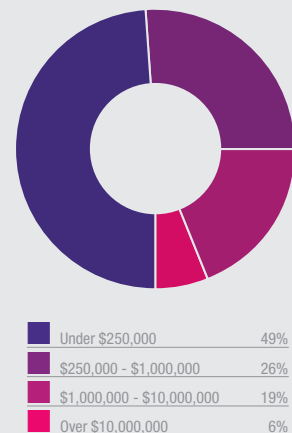
Net Membership Growth



Memberships by Discipline



Memberships by Budget Size



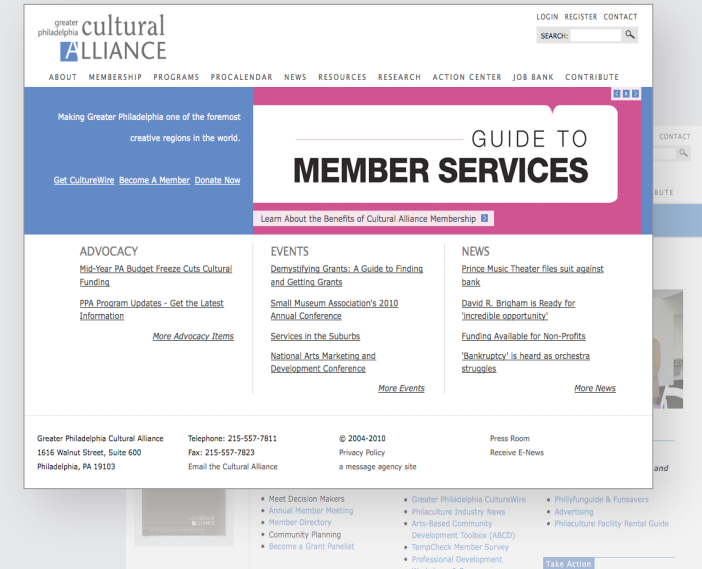
PHILACULTURE RELAUNCH

In March 2009, the Cultural Alliance launched its newly redesigned website, Philaculture. The new site features easy-to-use tools and resources designed to help members get the most out of the Alliance's programs and services.

Notable new features include:

- Personalized accounts which enable customized interaction
- ProCalendar, a new professional development and planning calendar
- *CultureWire*, a new electronic newsletter
- Aggregated industry news about the arts and cultural sector available via RSS feed

In addition to providing new resources to members, Philaculture has changed the way the Cultural Alliance works, by empowering the full staff with the ability to update site content, facilitating two-way communication through user-generated content, and enabling a faster response in times of crisis through a dynamic homepage.



ANNUAL MEETING AND ALLIANCE DAY

In September 2008, 580 people filled the Masonic Temple for the Alliance's 2008 Member Meeting and Reception. Attendees heard remarks from President Peggy Amsterdam and special guest, Philadelphia Mayor Michael Nutter, who both discussed key findings from the newly-released *2008 Portfolio*. Guests received a copy of the report and enjoyed an opportunity to network and celebrate with peers.

In May 2009, the Cultural Alliance held "Alliance Day 2009: Get Your Mojo from Membership." The event featured Chip Conley, author of *PEAK: How Great Companies get their Mojo from Maslow*. A total of 176 people from 90 organizations attended the event, which included a member benefits expo, an advocacy update from President Peggy Amsterdam, a keynote presentation by Conley, and a networking lunch.

RESPONSIVE PROGRAMMING

In FY09, the arts and cultural sector – like many other industries – was significantly impacted by the economic recession. To help cultural organizations adapt to the downturn, the Cultural Alliance partnered with the Arts & Business Council of Greater Philadelphia, Nonprofit Finance Fund (NFF), and Philadelphia Cultural Management Initiative (PCMI) to quickly create "Leading in Turbulent Times: A Coordinated Response."

This multifaceted initiative included:

- *TempCheck*, a periodic survey gauging the impact of the economic climate on the region's nonprofit arts and culture organizations.
- Four workshops on subjects ranging from scenario planning to staffing alternatives.
- Discounted outplacement counseling for displaced arts employees.

"The Cultural Alliance does a great job planning stimulating and valuable events that provide opportunities to meet with colleagues to further the success of arts organizations in Philadelphia. Alliance Day 2009: Get Your Mojo from Membership was fantastic."



Chip Conley, Alliance Day 2009

The Philaculture relaunch was made possible, in part, by the Samuel S. Fels Fund. The 2008 Annual Member Meeting & Reception was sponsored by Your Part-Time Controller; Montgomery, McCracken, Walker & Rhoads; and the Nonprofit Finance Fund. Alliance Day was supported by The Wallace Foundation and The Philadelphia Foundation and is a program of the Cultural Alliance's research and marketing initiative, Engage 2020.

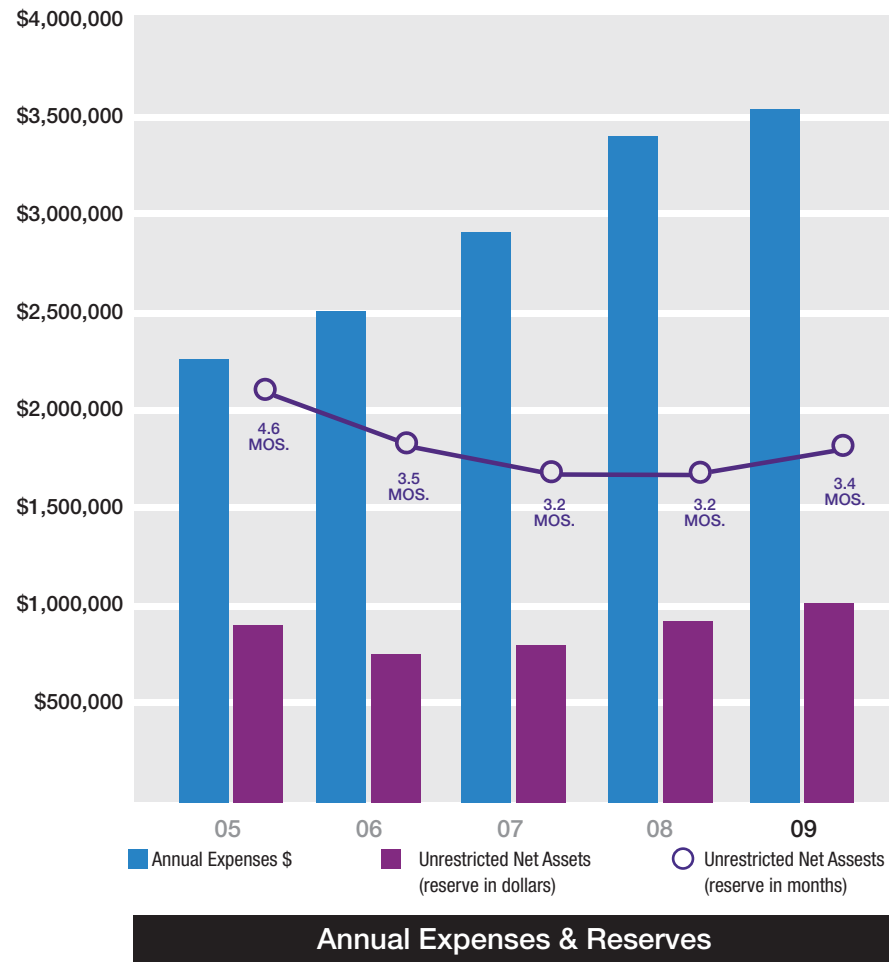
Photo credit: Karl Seifert

FINANCIAL RESULTS

The Cultural Alliance completed the fiscal year ending on June 30, 2009 with a gain in unrestricted net income of \$94,000, or 2.7%, on a budget of \$3.5 million. Our unrestricted net assets remain in excess of the minimum target level of 3 months of operating expenses established by the board several years ago.

At a time of widespread national economic uncertainty, the Alliance remains on solid ground, with a safe operating reserve, no debt, important programmatic funding commitments in place, and record membership of 396 organizations.

Additionally, the Alliance is already in full compliance with the new IRS fiscal transparency and 990 standards, and received a clean and unqualified audit from our auditors, Isdner and Company. Their report is available upon request.



Operating support for the Cultural Alliance in FY09 was provided by The Pew Charitable Trusts; the William Penn Foundation; Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency; The Pew Center for Arts & Heritage, through the Philadelphia Cultural Management Initiative; Berwind; Samuel S. Fels Fund; Independence Foundation; Nonprofit Finance Fund; Philadelphia Cultural Fund; Lincoln Financial Foundation; Bank of America; The Barra Foundation; Phoebe W. Haas Charitable Trust "A"; Suzanne F. Roberts Cultural Development Fund; Honickman Foundation; Bravo Fund of the Philadelphia Foundation; and the Cultural Alliance's Board of Directors and individual donors.

Annual Report 2009

STATEMENT OF FINANCIAL POSITION FOR THE YEARS ENDED JUNE 30

ASSETS		
CURRENT ASSETS		
Cash	2009	2008
	\$1,221,462	\$1,970,985
Grants and accounts receivable	1,978,512	1,444,908
Prepaid Expenses	28,159	29,461
Total Current Assets	3,228,133	3,445,354
FIXED ASSETS		
Furniture and equipment	127,919	127,919
Less: Accumulated depreciation	(125,268)	(122,789)
Total Fixed Assets	2,651	5,130
OTHER ASSETS		
Security deposits	8,000	8,000
Grants and accounts receivable	2,448,019	3,335,763
Total Other Assets	2,456,019	3,343,763
TOTAL ASSETS	\$5,686,803	\$6,794,247
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable and accrued expenses	\$151,928	\$130,723
Deferred revenue	4,961	45,869
Total Current Liabilities	156,889	176,592
NET ASSETS		
Unrestricted	983,871	889,484
Temporarily restricted	4,546,043	5,728,171
Total Net Assets	5,529,914	6,617,655
TOTAL Liabilities & NET ASSETS	\$5,686,803	\$6,794,247

STATEMENT OF ACTIVITIES FOR THE YEARS ENDED JUNE 30

	Unrestricted	Temporarily Restricted	2009 total	2008 total
SUPPORT & REVENUE				
Contributions & grants	\$144,129	\$1,823,272	\$1,967,401	\$6,201,875
Members' dues & fees	339,890	—	339,890	331,246
Health service fees	78,696	—	78,696	111,051
Co-Op ad fees	—	—	—	121,507
Publications & seminars	7,675	—	7,675	6,762
Other income	10,926	—	10,926	6,360
Interest income	28,859	—	28,859	50,230
Net assets released from restrictions:				
Satisfaction of program restrictions	3,005,400	(3,005,400)	—	—
TOTAL SUPPORT & REVENUE	3,615,575	(1,182,128)	2,433,447	6,829,031
EXPENSES				
Program services	2,797,013	—	2,797,013	2,700,163
General & management	561,260	—	561,260	529,878
Fundraising	162,915	—	162,915	151,823
TOTAL EXPENSES	3,521,188	—	3,521,188	3,381,864
Changes in Net Assets	94,387	(1,182,128)	(1,087,741)	3,447,167
NET ASSETS, BEGINNING	889,484	5,728,171	6,617,655	3,170,488
NET ASSETS, ENDING	\$983,871	\$4,546,043	\$5,529,914	\$6,617,655

LOOKING AHEAD

FY2010 will be a critical year for the Alliance and its members. The worldwide economic upheaval has significantly altered the landscape on which we will operate for the foreseeable future. In our approach to the new year, the Alliance will strive to find the right balance between recognizing and responding to the immediate economic challenge, and providing long-term vision and leadership to help the sector in its reinvention and adaptation for the 21st century.

As we begin FY10, the pressure on our field and our country is the greatest it has been in the Cultural Alliance's 37-year history. The temptation to divert public and philanthropic resources away from arts and culture is inescapable and a constant threat. But it is also simplistic and wrong. A civil society does not force its citizens to choose between food for the body and food for the mind—it finds a way to nurture both.

2010

THE CULTURAL ALLIANCE'S FIRST DUTY is to express and nurture the vital nature of arts and culture—now more than ever. As the nexus of our region's cultural policy, research, marketing and member services, we connect arts organizations to each other, to broader civic initiatives and to the public. In FY10, the Alliance's key priorities will be:

Policy

- Advocate for local, state, and national support
- Reframe the case for arts and culture as a "cause"
- Establish a bank of stories that illustrate the cause
- Provide responsive programming that helps organizations adapt to the economy
- Work with National Endowment for the Arts and the Office of Arts, Culture, and the Creative Economy to bring stimulus funding to Philadelphia

Marketing

- Release and disseminate *Research into Action*, a report on trends in cultural engagement
- Provide Engage 2020 Innovation Grants to stimulate new engagement approaches
- Customize user interface on Phillyfunguide
- Introduce online access to Funsavers
- Improve List Co-op with enhanced targeting and segmentation

Membership

- Freeze dues to maintain affordability for members
- Expand membership categories
- Continue to provide national caliber professional development opportunities

Administration

- Conduct scenario planning to prepare for economic uncertainty
- Restructure current staffing to better serve members
- Refine Philaculture to increase usability and usage
- Launch dashboard of key indicators to support priority-setting
- Create organization-wide technology plan

FY09 SUPPORT

FOUNDATIONS

The Barra Foundation
 Bravo Fund of The Philadelphia Foundation
 Dolfinger-McMahon Foundation
 Samuel S. Fels Fund
 Honickman Foundation
 Independence Foundation
 Phoebe W. Haas Charitable Trust "A"
 John S. and James L. Knight Foundation Fund of The Philadelphia Foundation
 Lincoln Financial Foundation
 The Pew Center for Arts & Heritage, through the Philadelphia Cultural Management Initiative
 The Pew Charitable Trusts
 The Philadelphia Foundation
 Suzanne F. Roberts Cultural Development Fund
 The Wallace Foundation
 William Penn Foundation

CORPORATE PARTNERS GIFTS OF \$1,000 AND UP

Berwind
 Montgomery, McCracken, Walker & Rhoads
 Nonprofit Finance Fund
 PECO an Exelon Company
 PNC
 Pennsylvania Real Estate Investment Trust (PREIT)
 Your Part-Time Controller, LLC

CORPORATE SUPPORTERS GIFTS UP TO \$999

Avencia Incorporated
 Cross Atlantic Capital Partners, Inc.
 Joel Katz Design Associates
 Kleinbard Bell & Brecker LLP
 Musicopia
 The Rock School for Dance Education
 Nina Zucker Associates

PUBLIC AGENCIES

Montgomery County
 National Endowment for the Arts
 Philadelphia Cultural Fund
 Pennsylvania Council on the Arts, a state agency

MATCHING GIFTS

Bank of America
 The Pew Charitable Trusts
 The Philadelphia Foundation
 PNC Foundation
 William Penn Foundation

INDIVIDUALS

Stephen S. Aichele
 Lorraine & Ben Alexander
 Peggy Amsterdam
 Valla Amsterdam
 Susan Atkinson
 Jo & David Baskin
 Phyllis W. Beck
 Constance W. Benoliel-Rock
 Ingrid E. Bogel
 Beth & Lee Brandt
 Sean T. Buffington
 Bob Butera
 Susan & Cummins Catherwood, Jr.
 John Conaway
 Molli & Joe Conti
 Ian Cross & Josette Bonafino
 Paul R. Decker
 Nancy DeLucia
 David Devan
 Maryann Devine
 Kevin Dow & Kim Fraites-Dow
 Nancy Dunleavy
 Nancy Faulk
 Milton A. Feldman
 Kumani Gantt
 Valerie V. Gay
 Elizabeth H. Gemmill
 Jane Golden & Tony Heriza
 Juliet J. Goodfriend
 Alan Greenberger
 Grace E. Grillet
 David W. Haas
 John C. & Chara C. Haas
 Lois S. Hagarty
 Mary & William Hangley

Gail Harrity
 Judy Herman
 Steve Highsmith
 Larry Isard
 Thomas F. & Susan A. Kaiden
 Virginia & Harvey Kimmel
 Joseph Kluger
 Nancy D. Kolb
 Robert S. Kravitz, DDS
 Bill LeFevre
 H.F. Lenfest
 Meryl Levitz
 Leslie Anne Miller
 John Murray & Vera Wilson
 Dr. and Mrs. R. Barrett Noone
 Michael L. Norris
 Rebecca Quinn-Wolf
 Hal Real & Anne E. Sheppard
 Paul B. Redman
 Romona Riscoe Benson
 Dan & Barbara Rottenberg
 Greg Rowe
 Ms. Charleen Rutschky
 Allen Sabinson
 Selma & Samuel J. Savitz
 Mary Biddle Scheetz
 Michael Scolamiero
 Evan Radcliffe & Nancy J. Shaw
 Virginia P. Sikes
 Marcia & Dennis Spivack
 Dominick P. Stuccio
 James Undercofler
 Lee van de Velde
 Patricia Washington
 Susan Weiss
 Dennis M. Wint
 Tom Woodward
 Steve & Suzanne Wray
 Suzanne Yusem
 Diane Zerr
 In honor of Peggy Amsterdam:
 Lawrence Beaser; Rowena Flitter;
 Janet Spiegelman;
 Marcia & Dennis Spivack; and
 Suzanne Yusem
 In honor of the staff at the
 Cultural Alliance, Bill Nittler &
 Ginny Thompson

In honor of Tom Kaiden,
 Paul Redman
 and Longwood Gardens
 In honor of Albert Spitz,
 Janet Spiegelman
 In honor of Jon and Sidney Stern,
 Suzanne Yusem
 In memory of Mark F. Quinn, Jr.,
 Esq., Charity Quinn
 In memory of Bud Rose,
 Janet Spiegelman
 In memory of Dr. Scolamiero,
 Robert S. Kravitz, DDS

OTIS MORSE ADVOCACY SCHOLARSHIP FUND

John & Julie Hawkins
 Laura Foster
 Tim & Ellen Foster
 Sharon Kling
 Mary L. Smith
 Susan Weiss
 April Williamson

IN-KIND

African American Museum in Philadelphia
 Chester County Art Association
 College of Physicians
 CRMfusion Incorporated
 Google
 Hedgerow Theatre
 KYW NewsRadio 1060
 The Masonic Library and Museum of Philadelphia
 Mercer Museum
 Moore College of Art & Design
 Museum Catering Company
 Philadelphia Brewing Company
 Philadelphia Museum of Art
 Salesforce.com Foundation
 Tabula Studio
 Target Resource Group
 The University of the Arts
 Vertical Response
 WHYY
 WRTI 90.1 FM
 WXPB 88.5 FM

Complete as of June 30, 2009

BOARD OF DIRECTORS

Hal Real, *Chair*; President, World Cafe Live

Beth Feldman Brandt, *Vice Chair*; Executive Director, The Stockton Rush Bartol Foundation

David Devan, *Vice Chair*; Executive Director, Opera Company of Philadelphia

Judy Herman, *Secretary*; Executive Director, Main Line Art Center

Thomas C. Woodward, *Treasurer*; Pennsylvania State President and Philadelphia Market President, Bank of America

Susan D. Atkinson, Producer, Bristol Riverside Theatre

The Honorable Phyllis Beck, General Counsel, The Barnes Foundation*

Ingrid Bogel, Executive Director, Conservation Center for Art and Historic Artifacts

Matthew Braun, Executive Director, Samuel S. Fleisher Art Memorial**

Sean Buffington, President & CEO, The University of the Arts

Robert Butera

Veronica Castillo-Pérez, Executive Director, Raíces Culturales Latinoamericanas, Inc.**

John D. Conaway, Sr. Vice President- Managing Director, PNC Wealth Management, PNC Bank

Kevin Dow, Acting Chief Operating Officer, Philadelphia Commerce Department

The Honorable Dwight Evans, *Ex Officio*; Member, Pennsylvania House of Representatives

Kumani Gantt, Executive Director, The Village of Arts and Humanities*

Valerie Gay, Assistant Dean, Institutional Advancement, College of Education, Temple University

Jane Golden, Director, City of Philadelphia Mural Arts Program

Juliet Goodfriend, President, Bryn Mawr Film Institute

Grace Grillet, *Chair Emerita*; Managing Director, The People's Light & Theatre Company

Steve Highsmith, Director of Community Relations, MyPHL17

The Honorable James F. Kenney, *Ex Officio*; Councilman At-Large, Philadelphia

Kelly Lee, President and CEO, Innovation Philadelphia**

Leslie Anne Miller, Esq.

Brad Molotsky, General Counsel, Brandywine Realty Trust*

Michael Norris, Executive Director, Art-Reach

Paul Redman, Director, Longwood Gardens

The Honorable Blondell Reynolds Brown, *Ex Officio*; Councilwoman At-Large, Philadelphia

Romona Riscoe Benson, President and CEO, The African American Museum in Philadelphia

Kim Sajet, President & CEO, The Historical Society of Pennsylvania**

Michael Scolamiero, Executive Director, Pennsylvania Ballet Association

Virginia Sikes, Partner, Montgomery, McCracken, Walker & Rhoads

Gary Steuer, *Ex Officio*; Chief Cultural Officer, City of Philadelphia

Nick Stuccio, Producing Director, Philadelphia Live Arts Festival and Philly Fringe

Ed Tettermer**

James Undercofler, Professor, Performing Arts and Arts Administration, Drexel University

Patricia Washington, Vice President of Cultural Tourism, Greater Philadelphia Tourism Marketing Corporation

Board Term completed in September, 2009, with our thanks for your service *

Board Term begins September, 2009 **



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